

For Immediate Release

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Two West lands itself in Inc. Magazine

KANSAS CITY, Mo. (August 21, 2008) — Every year, *Inc.*, the nation's top entrepreneur and small business magazine, names the 500 fastest growing private companies in America. This year, the publication expanded its list to 5,000, and included Transformation Design firm, Two West, Inc., among its top third.

The list ranks companies according to percentage revenue growth from 2004 through 2007, a period in which Two West grew nearly 285 percent. While this is the first time *Inc.* has identified Two West as a top-5,000 company, the magazine had previously recognized the 11-year-old firm on its 2004 Inner City 100 list.

"This is wonderful recognition for everyone at Two West and it's all possible thanks to the great work they do every day," said CEO and Founder Ethan Whitehill, "I'm very proud to share this with our clients, partners and friends."

Two West continues to grow despite an uncertain economy, recently adding clients such as the Producer's Guild of America and NBC.com. Last month, the Kansas City-based firm celebrated the grand opening of its Hollywood office, which started with the acquisition of Melanie Paykos Design of Los Angeles.



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About Two West

Two West is a Transformation Design firm for brands in transition. Two West helps clients pioneer breakthrough solutions using an approach that blends behavioral science and design. Clients include CBS Paramount International Television, Miller Brewing Company, Federal Express, Fort Dodge Animal Health and Sprint. For more information about Two West, visit www.twowest.com.



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